

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 E

Results as of: 04/30/2018

HOWARD HUDSON LOCATION WASHINGTON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -13 43 56 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 -9 42 69 OCT/NOV/DEC OCT/NOV/DEC 0 1 0 52 26 49 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 -3 10 10 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 JULY AUG OCT NOV DEC JAN FEB MAR APR MAY JUNE SEPT GOALS AND ACTUAL MEMBERS CUMULATIVE 20 0 -20 MEMBER GROWTH NET GOAL ▲ MEMBER GROWTH ACTUAL -40 ۸ LAST YEAR MEMBERSHIP ACTUAL -60 -80 -100

-120 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE

DROPPED CLUBS: 1		34 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 857 (64.00%) FEMALE 482 (36.00%)	
DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 35%	
DECEASED	17	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS	389
CLUB CANCELLED	7			100
OTHER	160		FAMILY MEMBERS PAYING HALF	199
TOTAL	184			

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